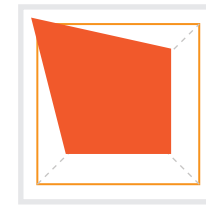
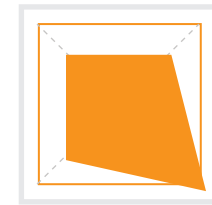


...revolutionize the  
**understanding** of  
**HUMAN BEINGS**

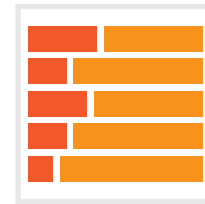
Scientifically proven and trusted for over three decades. Prism is the only psychometric algorithm that measures 54 key traits and attributes, revealing unique insights about how you make decisions, process information, manage conflict, and more.



Primary  
Personality



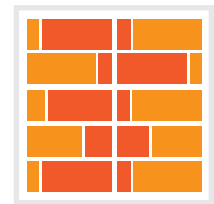
Personality  
Under Pressure



Conflict  
Management



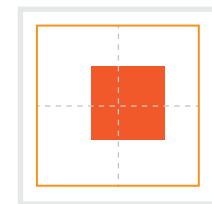
Processing



Motivation



Fundamental  
Needs



Decision  
Making

# WHAT MAKES PRISM UNIQUE?

The Prism shares its roots with several popular theoretical frameworks in psychology such as the Big Five Personality Theory, the DISC assessment, the Myers-Briggs Type Inventory, the Thomas-Kilmann Conflict inventory, McClelland's Human Motivation Theory, and Maslow's Five Stage model.

## **COMPREHENSIVE:**

The Prism is an all-in-one psychometric solution. It includes modules on personality, processing, decision-making, conflict and more. Prism aggregates deep insights across key measurements and provides all the data in one report.

## **FAMILIAR:**

Because Prism shares common ground with several popular frameworks, it is immediately recognizable to both practitioners and clients alike. This makes it both dynamic but also accessible and easy to read.

## **PAIR AND TEAM INSIGHTS:**

Using the SurePeople platform as a delivery tool with underlying innovative data and technology applications, Prism is a powerful intervention for pairs and teams. Prism Portraits are comparable side-by-side or in aggregate as a team roll-up for gaining insights on team culture, communication, conflict and more.

## **INTERPRETIVE:**

Prism integrates seven modules to create a dynamic snapshot of a person at a moment in time. The multi-layered and interpretive nature of the tool allows for the complexity and, at times, conflicting aspects of human personality.

## **MULTIPLE LENSES:**

Because the Prism Portrait is a multi-layered combination of modules, it provides individuals with a series of lenses for self-awareness that may be more or less of a priority depending on where they are at and what they are going through at that moment in time.



# PRISM CERTIFICATION

The Prism certification course provides a refresher of foundational coaching skills as well as an in-depth overview of each of the seven Prism modules. Participants will learn how the seven modules interact with each other and have an opportunity to receive a personal debrief on their Prism Portrait, practice reading the tool interpretively and giving feedback to other participants. As part of the certification course, individuals will also learn how to use the tool for pair and team interventions.

## OUTCOMES

- Understanding each Prism module
- Learning how to read Prism and interpret the data
- Learning how to connect Prism modules
- Applying Prism interpretation to every day life situations
- Applying Prism interpretation to work situations (Recruitment, Promotions, Team work, Personal Development, Workplace Culture, etc.)



Prism Certification offers 5 core competency credits and 11 resource development credits through the International Coaching Federation.

# TESTIMONIALS

"Prism certification has been a stellar addition to my leadership coaching practice. With Prism's comprehensive assessment, I've gained a new tool for helping clients embrace their strengths as well as opportunities for growth. It comes in handy both for one-on-one coaching and team building. The training is straightforward and quite enjoyable. In addition, I find SurePeople's customer service quite responsive. I highly recommend Prism and the certification class offered through Teleos."

## **Sterling Cruz-Herr (they/them)**

*Equity Consultant, Leadership Coach and Founder, TransClue*

"The Prism training provides a balance of big picture overview of the assessment and its different modes, a detailed understanding of the report and its interpretation, and enough introduction to the logistics of administering the Prism assessment to get started using Prism with clients. The thoroughness of the Prism and the variety of lenses with which it approaches both individual and team set the Prism apart. It provides interconnections between different traits and attributes and paints a holistic picture of the person. The team at Sure People, the organization that provides Prism, is responsive, willing to hear feedback, and clearly aiming to continue to improve over time. I highly recommend taking part."

## **Mike Mellen (he/him)**

*Executive Coach and Founder, Iron and Sage*



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### **2021 Gold Recipient Best Advance In:**

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- Unique Learning Technology
- Assessment & Survey Technology



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*Leadership Development Solutions*

## Sessions

### **First Certification:**

- Wed, February 22nd 9 AM to 1 PM ET
- Wed, March 8th 9 AM to 1 PM ET
- Wed, March 22nd 9 AM to 12 AM ET

### **Second Certification:**

- Wed, March 29th 9 AM to 1 PM ET
- Wed, April 12th 9 AM to 1 PM ET
- Wed, April 26th 9 AM to 12 AM ET



### **Link:**

<https://pages.surepeople.com/prism-certification>